

## Nomination for the Clifford E. Van Alstyne Communication Award 2024

We are nominating Natalie Lowdon, an individual who embodies the spirit of Cliff's legacy, for the Clifford E. Van Alstyne Communication Award. Like Cliff, Natalie is a champion of effective communication in the field of environmental public health. Her efforts to promote public health through education, advocacy, and community engagement are truly remarkable. Her commitment to CIPHI and its mission is unwavering, and she has made significant contributions to the Institute's growth and success.

In her role as regional manager for Manitoba Health, Natalie has demonstrated strong communication skills in an abundance of situations. Her communications with the public and public health professionals are clear and emphasize the importance of environmental public health. Natalie is a dedicated and passionate environmental public health professional with a commitment to the field that is unmatched. As the first-ever CIPHI National Advocacy Director, Natalie consistently demonstrated her ability to communicate effectively and promote the importance of environmental public health to a wide range of audiences, including through the developing of the inaugural CIPHI Advocacy Campaigns. As the current National President-Elect of CIPHI, she has continued this communication and promotion of the profession, representing CIPHI on the international stage to showcase the work of environmental public health professionals in Canada.

Natalie's communication skills are exceptional. She has a talent for distilling complex public health concepts into clear and concise language, making her a sought-after speaker and presenter. Her ability to build relationships and foster collaboration with stakeholders at all levels is unparalleled, and she has a proven track record of successfully communicating environmental public health issues to both technical and non-technical audiences. Natalie has been instrumental in recognizing the importance of CIPHI, as a national organization, effectively communicating with both English and French speakers and has led the organization's Francophone and translation efforts to create a more inclusive environment for ICISP members.

In her professional role and as a CIPHI member, Natalie has made significant contributions to the field of environmental public health. Her dedication to promoting environmental public health has led to numerous achievements, including:

- Leadership in the development of CIPHI Branding
- Spearheading the development of CIPHI's national advocacy strategy
- Acting as the first-ever CIPHI National Advocacy Director
- Leading the first CIPHI 6-week public awareness campaign in 2022
- Mentoring and supporting junior professionals in the field
- Presenting at the 2024 IFEH World Summit and past National AECs on CIPHI Advocacy work

We strongly recommend Natalie for the Clifford E. Van Alstyne Communication Award. Her dedication, passion, and exceptional communication skills make her an outstanding candidate for this award. Her contributions to CIPHI and the field of environmental public health are truly remarkable, and we have no doubt that she will continue to make a lasting impact in this field. **(WORD COUNT: 455)**

### Nominators:

Kelsie Dale, Ministry of Health – Saskatchewan  
Casey Neathway, First Nations Health Authority